THE OUTLIER

Publishing Beyond the Ordinary

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Literary Festivals of Pakistan

Literature is a valuable part of any nation's culture. As time goes on, Pakistan is learning to negotiate its literary scene and the multitude of languages, ideas and insights that come with living in such a diverse nation. This is nowhere more apparent than in the multitudes of literary festivals that give a diverse set of creatives a chance to share their work, discuss their ideas and reach an eager audience of literature and art enthusiasts.

KARACHI LITERATURE FESTIVAL

Learn about the Festivals here

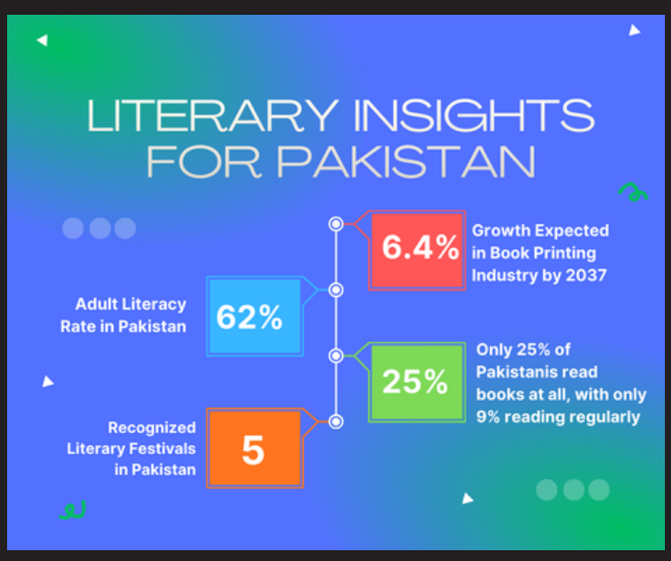
Traditional vs. DIY-Consulting: What's the Difference?



Traditional Consulting has long been a very involved and expert-driven process. However, there are several aspects of consulting that can be done without needing a full consulting team. In the current digital landscape, these can be deployed much more effectively by individuals and teams to create useful and valuable outputs at a fraction of the cost.

Learn more here

Literary Insights for Pakistan



Access the Infographic here

Wit's End: Artistic Struggles



Read the Comic here

What's the Word? Writers on the Power of Literature



For a while in the early 2000's, people assumed books were going to be discarded in favour of a variety of new media. Still, publishing endured and is even thriving in some genres. Here are some celebrated authors on the power of literature.

"The decline of literature indicates the decline of a nation.."
- Johann Wolfgang von Goethe

"That's the thing about books. They let you travel without moving your feet."
- Jhumpa Lahiri

What books do you like like to read?

Access the full Article here

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